

**The Hague  
Pathway College**

**THE HAGUE**  
UNIVERSITY OF  
APPLIED SCIENCES

# 3 year bachelor degrees at The Hague University of Applied Sciences



**let's change**  
YOU. US. THE WORLD.

# Introduction

The Hague Pathway College (THPC) offers progression into 3-year bachelors degrees at the The Hague University of Applied Sciences (THUAS).

All programmes have opportunities for students to complete internships and minors, both in the Netherlands and abroad.

- State-of-the-art library
- Computer facilities
- Media labs and science labs
- Several restaurants
- Sports facilities
- Student lounges
- Student associations

Develop into open-minded global citizens, and come together to innovate, network and shape the world we live in.



## Terminology

### Study abroad

An opportunity for students to go abroad and complete courses at partner universities in a foreign country.

### Minors

Courses that students can choose to follow at THUAS (same or different faculty), other universities or abroad.

### Specialization

Some programmes have specializations which students can choose to focus on if they have a particular interest in a certain area.

### Graduation project ≠ thesis

A practical written report. For example: writing a business/marketing plan or designing a prototype for a company.



# BBA International Business

Build strong foundations in economics, marketing, sales, finance and management. Lectures and workshops will provide you with in-depth knowledge and experience about working in a global team, and prepare you for a successful career anywhere in the world.



Lecturers from  
**40+ different  
countries**



**Guest  
lectures**



**Curriculum created  
with input from  
business experts**

## Degree programme in figures

**60**

Credits  
per year

**14-18**

Hours of  
lectures  
per week

**10**

Hours of project  
per week

**10-12**

Hours of  
independent  
study per week

## Year 1: Introductory year

**A broad understanding of every  
aspect of business**

### Modules

- People & Organisation TYP
- Economics
- Accounting I
- Thinking in Action II
- Marketing Fundamentals
- Finance I
- Statistics I
- TYP-IP A: Creating a Business Plan
- Management of Information I
- Statistics II
- International Business Law
- Operations & Sales
- TYP-IP B: Global Business Solutions
- Global Business Solutions Tools
- PPD2: Personal & Professional Development

## Year 2: Dive deeper

### Modules

- Accounting II
- Operations & Supply Chain
- Advanced Marketing & Sales
- People & Organization 2
- TYP-IP C: Applied Business Research
- Finance II
- Management of Information II
- Career Development
- TYP-IP D: Global Challenge

### Three specializations to choose from:

- Finance & Accounting
- Operations & Supply Chain
- Marketing & Sales

## Year 3: Internship and graduation project

Choose a **minor** or **elective** to study this year

### Personal & Professional Development

### Internship and Graduation Project

Either in the Netherlands or abroad.



## Career opportunities

- Investment advisor
- Junior financial analyst
- Financial consultant
- Corporate communications manager
- Assistant accountant
- Client reporting specialist
- Marketing manager
- Junior associate
- Regional financial analyst

# BA European Studies

## Degree programme in figures

This degree offers a mix of business and politics, as well as professional skills and foreign languages and equips you for a variety of jobs in policy advice, communications, export and other fields in public and private sector organisations.



**Eduardo Antonio**

THPC alumni  
Internship at the  
Embassy of Panama,  
followed by a permanent job.



**Field trips**



**Learn a foreign language**



**Earn additional credits by taking part in extra activities**

## Year 1: Understanding Europe & Its Challenges

### Modules

- Political Challenges
- Business Challenges
- Professional Communication Skills in English
- Project: Facing Europe's Challenges
- Modern Foreign Languages – French, German, Spanish or Dutch
- Personal Leadership
- Fast-Track Bootcamp on Management & Sustainable - Public Policy
- International Cooperation in the EU & Beyond
- Peace, Security & Prosperity in Europe
- Marketing & Communication for Organisations in Europe
- Project: Fundraising in the EU

## Year 2: Dive Deeper into Sustainability and Diversity

### Modules

- Diversity in Europe
- Sustainable Business
- Applied Research
- Project: Sustainability Summit
- Modern Foreign Languages – French, German, Spanish or Dutch
- Personal Leadership

### 5-month study abroad or minors

Most partners are in Europe, but some are also outside.

## Year 3: Professionalisation and graduation

Choose to **specialise** in either the public or private sector, in politics or business.

**Internship or graduation project** in your chosen field, either within the Netherlands or outside.

Take a final **foreign language** course to prepare you for the workplace.

**About half of graduates do a master's degree in the following fields:**

- International relations
- Political science
- Development studies
- EU studies
- Law
- Communication
- Marketing
- International Business

**Approximately one third of European Studies students are offered a job by their internship company.**

## Career opportunities

- Business development analyst
- Compliance officer
- Consular officer
- Event planner
- Journalist
- Lobbyist
- Marketing coordinator / consultant
- Parliamentary assistant
- Policy officer
- Political advisor
- Public relations officer

# BA International Communication Management

## Degree programme in figures

Do you want to make a positive difference in the world? This degree programme is for open-minded and culturally sensitive students, wishing to develop skills and gain insights in an international environment.



60

Credits per year

20

Hours of lectures per week

10

Hours of project per week

20

Hours of independent study per week



International environment



Strong focus on sustainability and entrepreneurship



ICM specific minors

## Year 1: Introductory year

### Modules

- Global Issues
- Media and Society
- Organisational Communication
- Intercultural Communication
- Digital Skills
- Foundations of Research
- Educational Career Supervision
- Design Thinking Project
- Communication and Behaviour
- Marketing and Integrated Marketing Communication
- Concept & Create
- Project Management

## Year 2: Dive Deeper

### Modules

- Public Relations
- Sustainable Communication
- Media & Visual language
- SDG Public Project

**Study abroad** or **minors** at THUAS or other universities.

## Year 3: Placement (internship) and Graduation

### Modules

- Advice Project
- Change Management
- ECS Placement Prep
- Strategy & Advice
- Agile Action Research

### Graduation internship and Bachelor End Portfolio

(professional communication products)

Many ICM students get a job offer from their internship company



## Career opportunities

- Online community manager
- Public relations officer
- Project manager
- Marketing / communication manager
- Event coordinator
- Internal communication advisor
- Branding specialist
- Account manager
- Digital marketer

# BA International Sport Management

**Kickstart a career in sports! Are you a team player and love doing business?**

**Then develop your leadership skills and learn critical and business thinking in this degree, which focuses on the organisational side of sport.**

## Career opportunities

- Sport entrepreneur
- Sport event manager
- Sport journalist
- Venue manager
- Sports marketer
- Broadcaster
- Sports development manager
- Sport analyst
- Sport economist

## Degree programme in figures

**60**

Credits per year

**20**

Hours of lectures per week

**10**

Hours of project per week

**20**

Hours of independent study per week



**Taught at the Sports Campus - Zuiderpark**



**Participation in sporting events**



**International lecturers with varied sporting backgrounds**

## Year 1: Introductory year

### Modules

- Sport – Teams Skills
- Research 1 & 2
- Personal Leadership
- Intercultural Communication 1 & 2
- Sport Economics
- Introduction to Sport Management
- Sport – Presentation Skills
- Sport Marketing
- Event Management 1
- Sport Finance
- Sport Sociology
- Personal Professional Development
- Sport – Leadership Skills
- Sport Sponsorship/Sales
- Project Management
- Management & Organisation
- Sport Philosophy/Ethics
- Sport – Goal Setting Skills
- Sport Media
- Venue Management
- Strategic Management
- Sport Development

### One-week study trip

to a European country – meeting with sport organisations

## Year 2: Minor and Internship

### Study minors, or study abroad

Some examples include:

- E-sports
- Football Management
- Sustainability
- Sports law

**Internship** - this can take place either in the Netherlands or abroad.



**Shayan Alimohammadi**

THPC alumni  
Scouting and player recruitment internship at Heroes Den Bosch

## Year 3: Graduation project

### Modules

- Research
- Marketing Plan
- Entrepreneurship 1 & 2
- Sport Finance 2
- Legal Issues in Sport
- Personal Professional Development
- Sport Tourism
- Strategic Advice
- Elective Credits
- Personal Professional Development

**Graduation project** - final graduation internship at a sports organisation. In the Netherlands or abroad.

**Many students complete an internship at Nike, Adidas or a football club.**

# BSc International Financial Management and Control

In this degree, you'll learn how to assist companies to face challenges such as rising energy prices and demand for greener processes and products.



**Sultan Kamysbayev**

THPC alumni

Junior Audit Assistant Intern at The Audit Company

Assurance Intern at PwC

## Degree programme in figures

60

Credits per year

20

Hours of lectures per week

20

Hours of independent study and project work per week



**Integrated pre-master's programme**



**Two internships**



**Projects based on real-life business tasks**



**Small programme and personal attention**

## Year 1: Introductory year

### Modules

- Financial Accounting
- External Reporting
- Finance & Investments
- Sustainable Business
- Excel / MOS
- Education & Career Development (ECD)
- Cost Accounting
- Statistics
- Power BI
- Corporate Finance
- Investments
- Investment Project
- Research Skills
- Internship Preparation
- Accounting & Information Systems & Control
- Lean Six Sigma
- International Business Law
- Internal Control Project
- Pre-master Mathematics

## Year 2: Go figure!

### Modules

- International Cost Accounting
- Sustainable Business
- Strategic Management
- Business Game Project
- Research Skills
- ECD
- Accounting & Information Systems & Control
- Advanced Finance
- Risk Management
- Risk Management Project
- BIS Tools

**10-week internship.** In the Netherlands or abroad. Internship partners include Mercedes Benz and Nutricia, pension funds and investment companies.

**Minor** at THUAS or other universities.

## Year 3: Pre-masters prep and Graduation Project

### Academic Pre-Master Minor

The pre-masters programme in accounting, auditing and finance prepares you for entry into the masters programme at Erasmus University in Rotterdam

**Graduation Project** – during an internship

## Continue studying

### Direct entry

"Masters in Accounting and Control" at Erasmus University of Rotterdam

**Internship partners include Mercedes Benz, Nutricia, pension funds and investment companies.**

## Career opportunities

- Business or financial controller
- Junior accountant
- Business operations officer
- Investment advisor
- Financial analyst or consultant
- Risk manager
- Group treasurer

# BSc User Experience Design

Smart tools, sometimes connected to sensors, are part of everyone's daily life. In User Experience Design, students learn how to design useful products and services based on user behaviour.



Field trips



Learn technical  
designing and  
programming



Develop  
digital skills

## Degree programme in figures

60

Credits  
per year

20

Hours of  
lectures  
per week

10

Hours of project  
per week

20

Hours of  
independent  
study per week

## Year 1: Jumping into design practice

### Modules

- Introduction to UX Design
- Research for design I & II
- Design and Creativity
- Skills Lab
- Interaction Design I & II
- Psychology of Experience
- Project Bespoke Design
- Programming
- Building Engaging Prototypes
- Project Design for Emotion
- Digital playground
- Values in Design
- Persuasive Experiences
- Project Research and Design

## Year 2: Digging deeper

Minor, internship or study abroad

### Modules

- UX in Business
- HCI Technologies
- Research Toolbox

## Year 3: Graduation project

### Modules

- Project Smart Society
- Design & Creativity Toolbox
- UX & People

**Graduation project** at a company

## Career opportunities

- UX designer
- UX researcher
- Interaction designer
- User experience designer
- Front-end developer
- Service designer
- Social designer
- Visual interface designer
- Information technology manager
- Mobile applications developer



# BSc Industrial Design Engineering

## Degree programme in figures

Industrial Design Engineering teaches students to funnel their creativity by collaborating with all stakeholders, taking ethics and other cultures into account and making a positive impact with the launch of the project.

**60**

Credits per year

**24**

Hours of lectures per week

**45%**

of the curriculum is project work

**16**

Hours of independent study per week



State of the art  
3D protolab



Modern workshop



Field trips

### Year 1: Introductory year

**Basics of Industrial Design Engineering**

**Three specializations to choose from:**

- Product Engineering
- Strategic Design
- Design Aesthetics and Perception

### Year 2: Projects

Choose courses and do real-life group projects. For example: designing a portable coffee machine.

**Courses examples**

- Prototyping and Craftmanship
- Smart Objects
- Design with Nature
- Social and Circular Design

### Year 3: Minor/exchange and graduation project

**A minor at THUAS or elsewhere, an internship or study abroad Graduation project (internship)**

### Continue studying

**Master** – Next Level Engineering at THUAS (Delft campus)



### Career opportunities

- Innovation manager
- Product designer
- Industrial designer
- Multimedia designer
- Service designer
- Design thinking advisor
- Smart interior designer
- Open source designer
- User researcher
- Entrepreneur

# BSc Applied Computer Science

This programme is designed to prepare you for IT roles within the dynamic high-tech sector. The Netherlands hosts a thriving ecosystem of companies developing advanced technology products, with IT playing a pivotal role in their success.



**Unique programme in the region**



**High demand for graduates in the Netherlands**



**Gain skills in ICT design and more**

## Degree programme in figures

**60**

Credits per year

**20**

Hours of lectures per week

**2**

Specialisations

**20**

Hours of independent study per week

### Year 1: Introduction to Computer Science Foundations

- Q1: Application Development
- Q2: Embedded System
- Q3: Cybersecurity
- Q4: Data

### Year 2: Specialisation and internship/minor

You can choose from two specialisations: Embedded Software or Cybersecurity

#### Modules

- Semester with Minor or internship
- Semester with research/interdisciplinary projects

### Year 3: Specialised track courses and Individual Thesis Project

In an international setting

#### Modules

- Semester with research/interdisciplinary project(s)
- Graduation project



## Career opportunities

- Software architect
- Information security officer
- Data analyst
- Software engineer
- Cloud architect
- Game developer

# BSc Electrical and Electronic Engineering

## Degree programme in figures

This practice-oriented programme prepares you for a career as an electrical engineer. You will work on real-world projects and learn how to design, develop, and apply electrical systems across various industries.

60

Credits per year

10

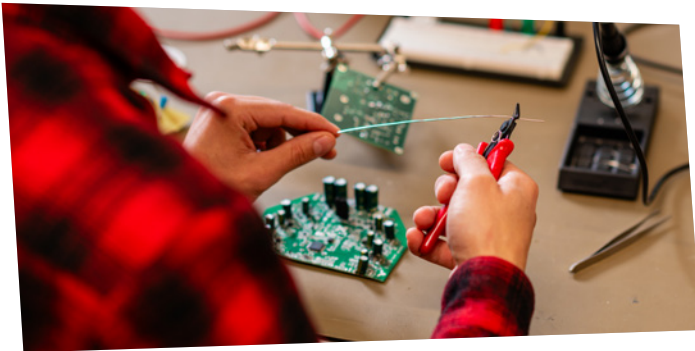
Hours of lectures per week

6

Hours of practicum per week

4

Hours of projects per week



High demand and excellent job prospects



Campus based in Delft, a hub for technology and innovation



2 specialisations to choose from

## Year 1: Fundamentals of Electrical Engineering

Propaedeutic phase

### Course examples

- Mathematics
- Circuit theory
- Programming

## Year 2: Specialisation and in-depth study

### Specialisations

- Electrical Energy Engineering
- Embedded Systems Engineering

## Year 3: Internship and graduation in your focus area

### Modules

- Specialised courses
- Thesis project during an internship



## Career opportunities

- Electrical engineers in the energy sector
- Embedded systems engineers for smart devices
- Innovation specialists in high-tech industries

# BSc Process and Food Technology (Chemical Engineering)

## Degree programme in figures

As companies worldwide look to re-evaluate their production processes, in this degree, you will develop and learn key ways for them to be able to adapt to more efficient and environmentally friendly systems.

60

Credits per year

23

Hours of lectures per week

5

Hours of project per week

14

Hours of independent study per week



Partnerships with companies worldwide



Field trips to water purification plant, breweries and other company visits



Learn about sustainable food production and organic chemistry

## Year 1: Acquire and apply process knowledge

### Courses

- Thermodynamics
- Transport Phenomena and Unit Operations I & II
- Process Safety
- Mathematics & Statistics
- Project risk management
- Project food quality assurance
- Laboratory
- Reaction kinetics and engineering
- Material engineering
- Sustainability for engineers
- Project process design and optimization
- Individual project

## Year 2: Minor and Internship

**Minor:** Choose a minor either at THUAS or another university

**Internship:** – one 20-week internship or two 10-week internships in the Netherlands or abroad.

## Year 3: Specialization and graduation

**Specialization** on the chemical or the food side.

**Graduation project** at a company

## Continue studying

**Master** – Next Level Engineering at THUAS (Delft campus)

Internship examples: performing safety analysis for start-ups, helping large companies become more sustainable, or conducting research



## Career opportunities

- Operations technician
- Food technologist
- Product designer
- Quality controller
- Security advisor
- Chief fire-fighter
- Drug safety medical advisor
- Process safety engineer
- Production specialist
- Research technician

# Companies where THUAS/THPC alumni work or completed their internships



Booking.com

Champion®

Columbia

Deloitte.



International  
Olympic  
Committee



Mercedes-Benz



NUTRICIA



VOGUE



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**Check OUT our videos!**  
 Check our current students'  
 experience at THPC!