

The Hague
Pathway College

THE HAGUE
UNIVERSITY OF
APPLIED SCIENCES

3 year bachelor degrees at The Hague University of Applied Sciences



let's change
YOU. US. THE WORLD.

Introduction

The Hague Pathway College offers progression into 3 year bachelors degrees at the The Hague University of Applied Sciences (THUAS).

All programmes have opportunities for students to complete internships and minors, both in the Netherlands and abroad.

- State-of-the-art library
- Computer facilities
- Media labs and science labs
- Several restaurants
- Sports facilities
- Student lounges
- Student associations

Develop into open-minded global citizens, and come together to innovate, network and shape the world we live in.



Terminology

Study abroad

An opportunity for students to go abroad and complete courses at partner universities in a foreign country.

Minors

Courses that students can choose to follow at THUAS (same or different faculty), other universities or abroad.

Specialization

Some programmes have specializations which students can choose to focus on if they have a particular interest in a certain area.

Graduation project ≠ thesis

A practical written report. For example: writing a business/marketing plan or designing a prototype for a company.



BBA International Business

Build strong foundations in economics, marketing, sales, finance and management. Lectures and workshops will provide you with in-depth knowledge and experience about working in a global team, and prepare you for a successful career anywhere in the world.



Lecturers from
**40+ different
countries**



**Guest
lectures**



Curriculum created
with input from
business experts

Degree programme in figures

60

Credits
per year

14-18

Hours of
lectures
per week

10

Hours of project
per week

10-12

Hours of
independent
study per week

Year 1: Introductory year

A broad understanding of every
aspect of business

Modules

- People & Organisation TYP
- Economics
- Accounting I
- Thinking in Action II
- Marketing Fundamentals
- Finance I
- Statistics I
- TYP-IP A: Creating a Business Plan
- Management of Information I
- Statistics II
- International Business Law
- Operations & Sales
- TYP-IP B: Global Business Solutions
- Global Business Solutions Tools
- PPD2: Personal & Professional Development

Year 2: Dive deeper

Modules

- Accounting II
- Operations & Supply Chain
- Advanced Marketing & Sales
- People & Organization 2
- TYP-IP C: Applied Business Research
- Finance II
- Management of Information II
- Career Development
- TYP-IP D: Global Challenge

Three specializations to choose from:

- Finance & Accounting
- Operations & Supply Chain
- Marketing & Sales

Year 3: Internship and graduation project

Choose a **minor** or **elective** to study this year

Personal & Professional Development

Internship and Graduation Project

Either in the Netherlands or abroad.



Career opportunities

- Investment advisor
- Junior financial analyst
- Financial consultant
- Corporate communications manager
- Assistant accountant
- Client reporting specialist
- Marketing manager
- Junior associate
- Regional financial analyst

BA European Studies

Degree programme in figures

This degree offers a mix of business and politics, as well as professional skills and foreign languages and equips you for a variety of jobs in policy advice, communications, export and other fields in public and private sector organisations.



Eduardo Antonio

THPC alumni
Internship at the Embassy of Panama, followed by a permanent job.



Field trips



Learn a foreign language



Earn additional credits by taking part in extra activities

Year 1: Understanding Europe & Its Challenges

Modules

- Political Challenges
- Business Challenges
- Professional Communication Skills in English
- Project: Facing Europe's Challenges
- Modern Foreign Languages – French, German, Spanish or Dutch
- Personal Leadership
- Fast-Track Bootcamp on Management & Sustainable - Public Policy
- International Cooperation in the EU & Beyond
- Peace, Security & Prosperity in Europe
- Marketing & Communication for Organisations in Europe
- Project: Fundraising in the EU

Year 2: Dive Deeper into Sustainability and Diversity

Modules

- Diversity in Europe
- Sustainable Business
- Applied Research
- Project: Sustainability Summit
- Modern Foreign Languages – French, German, Spanish or Dutch
- Personal Leadership

5-month study abroad or minors

Most partners are in Europe, but some are also outside.

Year 3: Professionalisation and graduation

Choose to **specialise** in either the public or private sector, in politics or business.

Internship or graduation project in your chosen field, either within the Netherlands or outside.

Take a final **foreign language** course to prepare you for the workplace.

About half of graduates do a master's degree in the following fields:

- International relations
- Political science
- Development studies
- EU studies
- Law
- Communication
- Marketing
- International Business

Approximately one third of European Studies students are offered a job by their internship company.

Career opportunities

- Business development analyst
- Compliance officer
- Consular officer
- Event planner
- Journalist
- Lobbyist
- Marketing coordinator / consultant
- Parliamentary assistant
- Policy officer
- Political advisor
- Public relations officer

BA International Communication Management

Degree programme in figures

Do you want to make a positive difference in the world? This degree programme is for open-minded and culturally sensitive students, wishing to develop skills and gain insights in an international environment.



International environment



Strong focus on sustainability and entrepreneurship



ICM specific minors

Year 1: Introductory year

Modules

- Global Issues
- Media and Society
- Organisational Communication
- Intercultural Communication
- Digital Skills
- Foundations of Research
- Educational Career Supervision
- Design Thinking Project
- Communication and Behaviour
- Marketing and Integrated Marketing Communication
- Concept & Create
- Project Management

Year 2: Dive Deeper

Modules

- Public Relations
- Sustainable Communication
- Media & Visual language
- SDG Public Project

Study abroad or **minors** at THUAS or other universities.

Year 3: Placement (internship) and Graduation

Modules

- Advice Project
- Change Management
- ECS Placement Prep
- Strategy & Advice
- Agile Action Research

Graduation internship and Bachelor End Portfolio

(professional communication products)

Many ICM students get a job offer from their internship company



Career opportunities

- Online community manager
- Public relations officer
- Project manager
- Marketing / communication manager
- Event coordinator
- Internal communication advisor
- Branding specialist
- Account manager
- Digital marketer

BA International Sport Management

Kickstart a career in sports! Are you a team player and love doing business?

Then develop your leadership skills and learn critical and business thinking in this degree, which focuses on the organisational side of sport.

Degree programme in figures

60

Credits per year

20

Hours of lectures per week

10

Hours of project per week

20

Hours of independent study per week

Career opportunities

- Sport entrepreneur
- Sport event manager
- Sport journalist
- Venue manager
- Sports marketer
- Broadcaster
- Sports development manager
- Sport analyst
- Sport economist



Taught at the Sports Campus - Zuiderpark



Participation in sporting events



International lecturers with varied sporting backgrounds

Year 1: Introductory year

Modules

- Sport – Teams Skills
- Research 1 & 2
- Personal Leadership
- Intercultural Communication 1 & 2
- Sport Economics
- Introduction to Sport Management
- Sport – Presentation Skills
- Sport Marketing
- Event Management 1
- Sport Finance
- Sport Sociology
- Personal Professional Development
- Sport – Leadership Skills
- Sport Sponsorship/Sales
- Project Management
- Management & Organisation
- Sport Philosophy/Ethics
- Sport – Goal Setting Skills
- Sport Media
- Venue Management
- Strategic Management
- Sport Development

One-week study trip

to a European country – meeting with sport organisations

Year 2: Minor and Internship

Study minors, or study abroad

Some examples include:

- E-sports
- Football Management
- Sustainability
- Sports law

Internship - this can take place either in the Netherlands or abroad.

Year 3: Graduation project

Modules

- Research
- Marketing Plan
- Entrepreneurship 1 & 2
- Sport Finance 2
- Legal Issues in Sport
- Personal Professional Development
- Sport Tourism
- Strategic Advice
- Elective Credits
- Personal Professional Development

Graduation project - final graduation internship at a sports organisation. In the Netherlands or abroad.



Shayan Alimohammadi

THPC alumni
Scouting and player recruitment internship at Heroes Den Bosch

Many students complete an internship at Nike, Adidas or a football club.

BSc International Financial Management and Control

In this degree, you'll learn how to assist companies to face challenges such as rising energy prices and demand for greener processes and products.



Sultan Kamysbayev

THPC alumni
Junior Audit Assistant Intern at The Audit Company
Assurance Intern at PwC

Degree programme in figures

60

Credits per year

20

Hours of lectures per week

20

Hours of independent study and project work per week



Integrated pre-master's programme



Two internships



Projects based on real-life business tasks



Small programme and personal attention

Year 1: Introductory year

Modules

- Financial Accounting
- External Reporting
- Finance & Investments
- Sustainable Business
- Excel / MOS
- Education & Career Development (ECD)
- Cost Accounting
- Statistics
- Power BI
- Corporate Finance
- Investments
- Investment Project
- Research Skills
- Internship Preparation
- Accounting & Information Systems & Control
- Lean Six Sigma
- International Business Law
- Internal Control Project
- Pre-master Mathematics

Year 2: Go figure!

Modules

- International Cost Accounting
- Sustainable Business
- Strategic Management
- Business Game Project
- Research Skills
- ECD
- Accounting & Information Systems & Control
- Advanced Finance
- Risk Management
- Risk Management Project
- BIS Tools

10-week internship. In the Netherlands or abroad. Internship partners include Mercedes Benz and Nutricia, pension funds and investment companies.

Minor at THUAS or other universities.

Year 3: Pre-masters prep and Graduation Project

Academic Pre-Master Minor

The pre-masters programme in accounting, auditing and finance prepares you for entry into the masters programme at Erasmus University in Rotterdam

Graduation Project – during an internship

Continue studying

Direct entry

"Masters in Accounting and Control" at Erasmus University of Rotterdam

Internship partners include Mercedes Benz, Nutricia, pension funds and investment companies.

Career opportunities

- Business or financial controller
- Junior accountant
- Business operations officer
- Investment advisor
- Financial analyst or consultant
- Risk manager
- Group treasurer

BSc User Experience Design

Smart tools, sometimes connected to sensors, are part of everyone's daily life. In User Experience Design, students learn how to design useful products and services based on user behaviour.



Field trips



Learn technical designing and programming



Develop digital skills

Degree programme in figures

60

Credits per year

20

Hours of lectures per week

10

Hours of project per week

20

Hours of independent study per week

Year 1: Jumping into design practice

Modules

- Introduction to UX Design
- Research for design I & II
- Design and Creativity
- Skills Lab
- Interaction Design I & II
- Psychology of Experience
- Project Bespoke Design
- Programming
- Building Engaging Prototypes
- Project Design for Emotion
- Digital playground
- Values in Design
- Persuasive Experiences
- Project Research and Design

Year 2: Digging deeper

Minor, internship or study abroad

Modules

- UX in Business
- HCI Technologies
- Research Toolbox

Year 3: Graduation project

Modules

- Project Smart Society
- Design & Creativity Toolbox
- UX & People

Graduation project at a company

Career opportunities

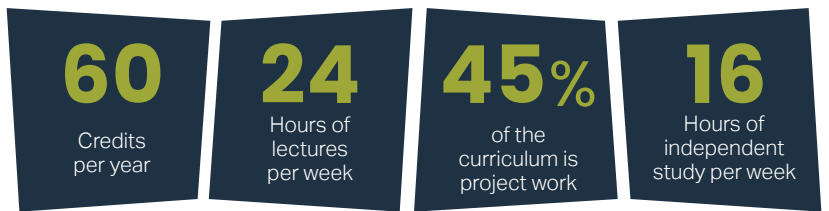
- UX designer
- UX researcher
- Interaction designer
- User experience designer
- Front-end developer
- Service designer
- Social designer
- Visual interface designer
- Information technology manager
- Mobile applications developer



BSc Industrial Design Engineering

Degree programme in figures

Industrial Design Engineering teaches students to funnel their creativity by collaborating with all stakeholders, taking ethics and other cultures into account and making a positive impact with the launch of the project.



State of the art
3D protolab



Modern workshop



Field trips

Year 1: Introductory year

Basics of Industrial Design Engineering

Three specializations to choose from:

- Product Engineering
- Strategic Design
- Design Aesthetics and Perception

Year 2: Projects

Choose courses and do real-life group projects. For example: designing a portable coffee machine.

Courses examples

- Prototyping and Craftmanship
- Smart Objects
- Design with Nature
- Social and Circular Design

Year 3: Minor/exchange and graduation project

A minor at THUAS or elsewhere, an internship or study abroad
Graduation project (internship)

Continue studying

Master – Next Level Engineering at THUAS (Delft campus)



Career opportunities

- Innovation manager
- Product designer
- Industrial designer
- Multimedia designer
- Service designer
- Design thinking advisor
- Smart interior designer
- Open source designer
- User researcher
- Entrepreneur

BSc Process and Food Technology (Chemical Engineering)

Degree programme in figures

As companies worldwide look to re-evaluate their production processes, in this degree, you will develop and learn key ways for them to be able to adapt to more efficient and environmentally friendly systems.



60

Credits per year

23

Hours of lectures per week

5

Hours of project per week

14

Hours of independent study per week



Partnerships with companies worldwide



Field trips to water purification plant, breweries and other company visits



Learn about sustainable food production and organic chemistry

Year 1: Acquire and apply process knowledge

Courses

- Thermodynamics
- Transport Phenomena and Unit Operations I & II
- Process Safety
- Mathematics & Statistics
- Project risk management
- Project food quality assurance
- Laboratory
- Reaction kinetics and engineering
- Material engineering
- Sustainability for engineers
- Project process design and optimization
- Individual project

Year 2: Minor and Internship

Minor: Choose a minor either at THUAS or another university

Internship: – one 20-week internship or two 10-week internships in the Netherlands or abroad.

Year 3: Specialization and graduation

Specialization on the chemical or the food side.

Graduation project at a company

Continue studying

Master – Next Level Engineering at THUAS (Delft campus)

Internship examples: performing safety analysis for start-ups, helping large companies become more sustainable, or conducting research



Career opportunities

- Operations technician
- Food technologist
- Product designer
- Quality controller
- Security advisor
- Chief fire-fighter
- Drug safety medical advisor
- Process safety engineer
- Production specialist
- Research technician

Companies where THUAS/THPC alumni work or completed their internships



Booking.com

Champion

Columbia

Deloitte.



International Olympic Committee



Mercedes-Benz



Ministry of Health, Welfare and Sport



NUTRICIA



unicef 



VOGUE



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Check OUT our videos!
Check our current students'
experience at THPC!