

The Hague  
Pathway College

THE HAGUE  
UNIVERSITY OF  
APPLIED SCIENCES

# 3 year bachelor degrees at The Hague University of Applied Sciences



**let's change**  
YOU. US. THE WORLD.

# Introduction

The Hague Pathway College offers progression into 3 year bachelors degrees at the The Hague University of Applied Sciences (THUAS).

All programmes have opportunities for students to complete internships and minors, both in the Netherlands and abroad.

- State-of-the-art library
- Computer facilities
- Media labs and science labs
- Several restaurants
- Sports facilities
- Student lounges
- Student associations

Develop into open-minded global citizens, and come together to innovate, network and shape the world we live in.



## Terminology

### Study abroad

An opportunity for students to go abroad and complete courses at partner universities in a foreign country.

### Minors

Courses that students can choose to follow at THUAS (same or different faculty), other universities or abroad.

### Specialization

Some programmes have specializations which students can choose to focus on if they have a particular interest in a certain area.

### Graduation project ≠ thesis

A practical written report. For example: writing a business/marketing plan or designing a prototype for a company.



# BBA International Business

## Degree programme in figures

Build strong foundations in economics, marketing, sales, finance and management. Lectures and workshops will provide you with in-depth knowledge and experience about working in a global team, and prepare you for a successful career anywhere in the world.



Lecturers from 40+ different countries



Guest lectures



Curriculum created with input from business experts

### Year 1: Introductory year

A broad understanding of every aspect of business

#### Courses

- Management & Organisation
- Accounting
- Finance
- Statistics & Research
- Economics
- International Business Law
- Operations & Sales
- Ethics
- Compliance & Sustainability

### Year 2: Dive deeper

#### Courses

- Supply Chain & Operations
- Advances Marketing & Sales
- People & Organisation
- Business Intelligence

**Minor or study abroad** at 170 partner universities globally.

**Workshops** on improving LinkedIn accounts, writing CVs, composing cover letters and conducting job interviews.

#### Optional language course

- French
- German
- Spanish
- Dutch

### Year 3: Specialization and graduation project

#### Four specializations to choose from:

- People & Organisation
- Finance & Accounting
- Operations & Supply Chain
- Marketing & Sales

#### Internship and Graduation Project

Either in the Netherlands or abroad.



**Gulzar Mammaldi**

THPC alumni  
Treasury internship at Avery Dennison



**Youssef Abobark**

THPC alumni  
Talent management internship at Bunge

### Career opportunities

- Investment advisor
- Junior financial analyst
- Financial consultant
- Corporate communications manager
- Assistant accountant
- Client reporting specialist
- Marketing manager
- Junior associate
- Regional financial analyst

# BA European Studies

This degree offers a mix of business and politics, as well as professional skills and foreign languages and equips you for a variety of jobs in policy advice, communications, export and other fields in public and private sector organisations.

## Degree programme in figures

60

Credits per year

20

Hours of lectures per week

10

Hours of project per week

20

Hours of independent study per week



Field trips



Learn a foreign language



Earn additional credits by taking part in extra activities

## Year 1: Understanding Europe & Its Challenges

### Courses

- Political challenges
- Business challenges
- Bootcamp on Management & Sustainable Public Policy
- Peace
- Security & Prosperity in Europe
- Marketing & Communication for organisations in Europe

## Year 2: Dive Deeper into Sustainability and Diversity

### Courses

- Diversity in Europe
- Sustainable Business
- Applied Research
- Sustainability Summit

### 5-month study abroad or minors

Most partners are in Europe, but some are also outside.

## Year 3: Professionalisation and graduation

Choose to **specialise** in either the public or private sector, in politics or business.

**Internship or graduation project** in your chosen field, either within the Netherlands or outside.

Take a final **foreign language** course to prepare you for the workplace.

About half of graduates do a master's degree in the following fields:

- International relations
- Political science
- Development studies
- EU studies
- Law
- Communication
- Marketing
- International Business

Approximately one third of European Studies students are offered a job by their internship company.

## Career opportunities

- Business development analyst
- Compliance officer
- Consular officer
- Event planner
- Journalist
- Lobbyist
- Marketing coordinator / consultant
- Parliamentary assistant
- Policy officer
- Political advisor
- Public relations officer

# BA International Communication Management

## Degree programme in figures

Do you want to make a positive difference in the world? This degree programme is for open-minded and culturally sensitive students, wishing to develop skills and gain insights in an international environment.



International environment



Strong focus on sustainability and entrepreneurship



ICM specific minors

## Year 1: Introductory year

### Courses

- Global issues
- Media and Society
- Organisational & Intercultural Communication
- Digital Skills
- Design Thinking Project
- Integrated Marketing Communication
- Project Management

## Year 2: Dive Deeper into Sustainability and Diversity

### Courses

- Public Relations
- Sustainable Communication
- Media & Visual language

**Study abroad** or **minors** at THUAS or other universities.

## Year 3: Placement (internship) and Graduation

### Courses

- Change Management
- Placement Preparation course
- Strategy & Advice
- Agile Action Research

**Graduation internship** and **Bachelor End Portfolio** (professional communication products)

Many ICM students get a job offer from their internship company



## Career opportunities

- Online community manager
- Public relations officer
- Project manager
- Marketing / communication manager
- Event coordinator
- Internal communication advisor
- Branding specialist
- Account manager
- Digital marketer

# BA International Sport Management

Kickstart a career in sports! Are you a team player and love doing business?

Then develop your leadership skills and learn critical and business thinking in this degree, which focuses on the organisational side of sport.

## Career opportunities

- Sport entrepreneur
- Sport event manager
- Sport journalist
- Venue manager
- Sports marketeer
- Broadcaster
- Sports development manager
- Sport analyst
- Sport economist

## Degree programme in figures

60

Credits per year

20

Hours of lectures per week

10

Hours of project per week

20

Hours of independent study per week



Taught at the Sports Campus - Zuiderpark



Participation in sporting events



International lecturers with varied sporting backgrounds

## Year 1: Introductory year

### Courses

- Intercultural Communications
- Sport Economics
- Sport Marketing
- Sport Finance
- Sport Sociology
- Event Management
- Sport Media
- Venue management
- Sport Development

**One-week study trip** to a European country – meeting with sport organisations

## Year 2: Minor and Internship

### Study minors, or study abroad

Some examples include:

- E-sports
- Football Management
- Sustainability
- Sports law

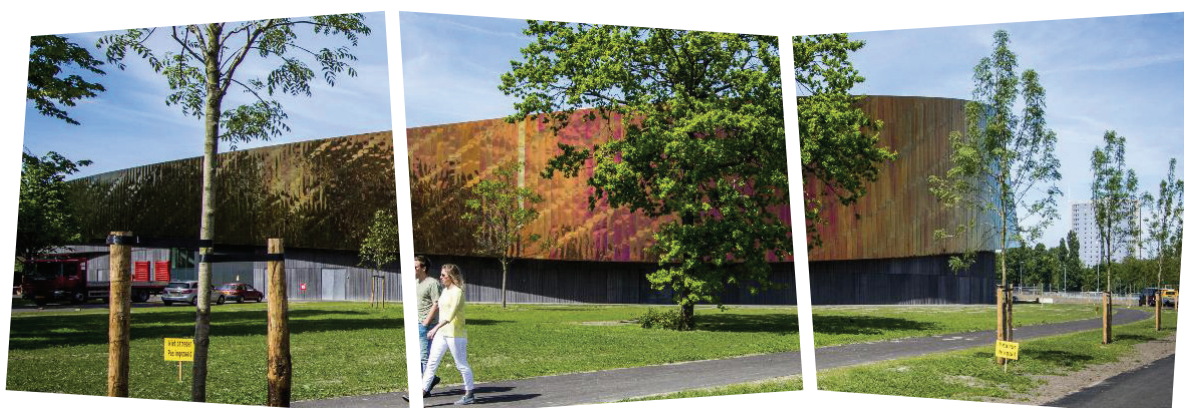
**Internship** - this can take place either in the Netherlands or abroad.

## Year 3: Graduation project

### Courses

- Marketing Plan
- Entrepreneurship
- Sport Finance
- Legal Issues in Sport
- Sport Tourism
- Strategic Advice

**Graduation project** - final graduation internship at a sports organisation. In the Netherlands or abroad.



Many students complete an internship at Nike, Adidas or a football club.

# BSc International Financial Management and Control

## Degree programme in figures

In this degree, you'll learn how to assist companies to face challenges such as rising energy prices and demand for greener processes and products.



60

Credits per year

20

Hours of lectures per week

20

Hours of independent study and project work per week



Integrated pre-master's programme



Two internships



Projects based on real-life business tasks



Small programme and personal attention

## Year 1: Introductory year

### Courses

- Financial Accounting
- Finance & Investments
- Management Accounting
- External Reporting
- Excel
- Statistics & Research
- International Business Law

## Year 2: Go figure!

**Course:** Strategic and Risk Management

**10-week internship.** In the Netherlands or abroad. Internship partners include Mercedes Benz and Nutricia, pension funds and investment companies.

**Minor** at THUAS or other universities.

## Year 3: Pre-masters prep and Graduation Project

### Academic Pre-Master Minor

The pre-masters programme in accounting, auditing and finance prepares you for entry into the masters programme at Erasmus University in Rotterdam

**Graduation Project** – during an internship

## Continue studying

### Direct entry

"Masters in Accounting and Control" at Erasmus University of Rotterdam

Internship partners include Mercedes Benz, Nutricia, pension funds and investment companies.

## Career opportunities

- Business or financial controller
- Junior accountant
- Business operations officer
- Investment advisor
- Financial analyst or consultant
- Risk manager
- Group treasurer



# BSc User Experience Design

Smart tools, sometimes connected to sensors, are part of everyone's daily life. In User Experience Design, students learn how to design useful products and services based on user behaviour.

## Degree programme in figures



Field trips



Learn technical designing and programming



Develop digital skills

## Year 1: Jumping into design practice

### Courses

- Introduction to UX Design
- Design and Creativity
- Interaction Design
- Psychology of Experience
- Programming
- Building Engaging Prototypes
- Persuasive Experiences

## Year 2: Digging deeper

Minor, internship or study abroad

### Courses

- UX in Business
- HCI Technologies
- Research Toolbox

## Year 3: Graduation project

### Courses

- Project Smart Society
- Design & Creativity Toolbox
- UX & People

**Graduation project** at a company



## Career opportunities

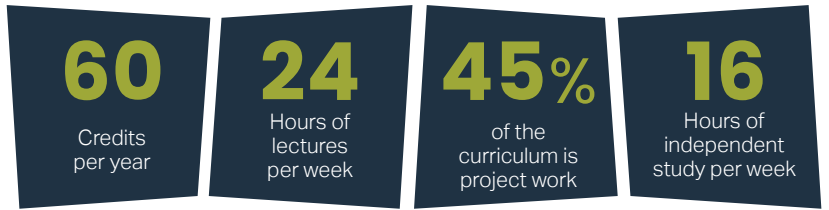
- UX designer
- UX researcher
- Interaction designer
- User experience designer
- Front-end developer
- Service designer
- Social designer
- Visual interface designer
- Information technology manager
- Mobile applications developer



# BSc Industrial Design Engineering

## Degree programme in figures

Industrial Design Engineering teaches students to funnel their creativity by collaborating with all stakeholders, taking ethics and other cultures into account and making a positive impact with the launch of the project.



State of the art  
3D protolab



Modern workshop



Field trips

### Year 1: Introductory year

Basics of Industrial Design Engineering

Three specializations to choose from:

- Product Engineering
- Strategic Design
- Design Aesthetics and Perception

### Year 2: Projects

Choose courses and do real-life group projects. For example: designing a portable coffee machine.

Courses examples

- Prototyping and Craftmanship
- Smart Objects
- Design with Nature
- Social and Circular Design

### Year 3: Minor/exchange and graduation project

A minor at THUAS or elsewhere, an internship or study abroad  
Graduation project (internship)

### Continue studying

Master – Next Level Engineering at THUAS (Delft campus)



### Career opportunities

- Innovation manager
- Product designer
- Industrial designer
- Multimedia designer
- Service designer
- Design thinking advisor
- Smart interior designer
- Open source designer
- User researcher
- Entrepreneur

# BSc Process and Food Technology (Chemical Engineering)

## Degree programme in figures

As companies worldwide look to re-evaluate their production processes, in this degree, you will develop and learn key ways for them to be able to adapt to more efficient and environmentally friendly systems.



60

Credits per year

23

Hours of lectures per week

5

Hours of project per week

14

Hours of independent study per week



Partnerships with companies worldwide



Field trips to water purification plant, breweries and other company visits



Learn about sustainable food production and organic chemistry

## Year 1: Acquire and apply process knowledge

### Courses

- Thermodynamics
- Process Safety
- Mathematics & Statistics
- Project Risk Management
- Project Food Quality Assurance
- Reaction Kinetics and Engineering
- Sustainability for Engineers
- Project Process Design and Optimization

## Year 2: Minor and Internship

**Minor:** Choose a minor either at THUAS or another university

**Internship:** – one 20-week internship or two 10-week internships in the Netherlands or abroad.

## Continue studying

**Master** – Next Level Engineering at THUAS (Delft campus)

## Year 3: Specialization and graduation

**Specialization** on the chemical or the food side.

**Graduation project** at a company

**Internship examples:** performing safety analysis for start-ups, helping large companies become more sustainable, or conducting research



## Career opportunities

- Operations technician
- Food technologist
- Product designer
- Quality controller
- Security advisor
- Chief fire-fighter
- Drug safety medical advisor
- Process safety engineer
- Production specialist
- Research technician

# Companies where THUAS/THPC alumni work or completed their internships



Booking.com

Champion

Columbia

Deloitte.



International Olympic Committee



Mercedes-Benz



Ministry of Health, Welfare and Sport



NUTRICIA



VOGUE



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**Check OUT our videos!**  
Check our current students'  
experience at THPC!